

NEOGRAPHICS

POWER OF

PRINT 2010



AWARDS EXHIBITION, CEREMONY & DINNER



Thursday, May 6th, 2010



Neographics 2010

“Power of Print”

Welcome to our 39th annual Neographics celebration. Over 300 unique pieces were submitted in many categories, testing our judges to their limits! Tonight we are excited to display the winners for everyone to see. We are excited to again be hosting this gala event in the historic Union League in Philadelphia, PA.

We are proud to honor three people this year. Congratulations to our Person of the Year, Stephen Esser of Kutztown Publishing. Steve has served on numerous GAA and PIA/GATF committees as well as finding time to do community volunteer work.

Congratulations to our Craftsperson of the Year, John Carrelli of Alcom Printing. John heads up Alcom’s Green Committee and was instrumental in helping them earn the Sustainable Green Printer certification, one of only 13 awarded in the country!

Congratulations, also, to Jim Seybold, our Unsung Hero, who retired from Fuji Graphic Systems in 2008. Jim’s knowledge, caring attitude and assistance to his customers have rendered him invaluable on many occasions. Jim, like Steve and John, is very community oriented and is involved with the Special Olympics in Sea Isle City, NJ.

To our sponsors and patrons, we thank you for your support and for sharing this evening with us. May you prosper from your participation and may everyone show their appreciation by supporting you.

To our participants, we thank you for your loyalty and congratulate you on your awards! We hope to see you back again next year!

To everyone who is present this evening, we thank you for coming. We hope you had an enjoyable time and look forward to seeing you next year. Comments and suggestions are always welcome to any committee member or GAA staff.

Last but not least, a heartfelt thank you to the Neographics Committee and GAA staff for their hard work and time donated to make this year’s event so special.

Never underestimate the **“Power of Print.”**

—Roxanne C. Caputo

—Jim Reilly

Neographics 2010 Co-Chairs



2010 Honorees



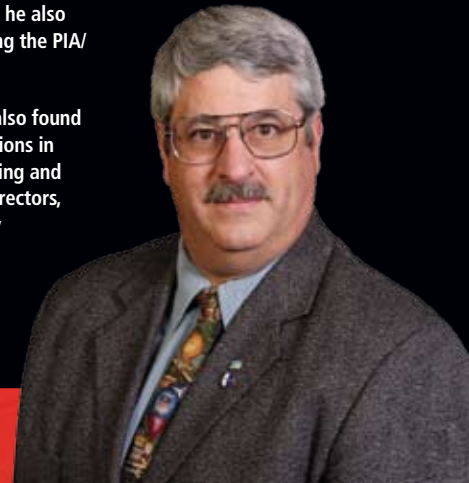
Neographics 2010 "Person of the Year"

After graduating from RIT in 1972, Steve entered the family business - Kutztown Publishing. In 1986, he was promoted to president of the company. Even while he was running his publishing company, he found time to serve his industry and his community.

Steve served on numerous GAA committees including the Education Committee and Building Committee. He served on the GAA Board of Directors and on the Executive Committee and then was elected Chairman of the Board. After his service with GAA, Steve went on to national service on the board of directors of Printing Industries of America. During Steve's terms on the board of PIA/GATF, he also served on their Labor Policy Committee where he was instrumental in compiling the PIA/GATF Benefits Book which is now in its second edition.

Not only did Steve devote much time to the printing industry and to GAA, he also found time to volunteer in his community. Following is just a partial list of organizations in which he's been involved: Caron Foundation Board of Directors, YMCA of Reading and Berks Board of Directors, The Burn Foundation of the Lehigh Valley Board of Directors, Tri-Valley YMCA Board of Directors, and the Hawk Mountain Council of the Boy Scouts of America.

Stephen Esser



Neographics 2010 "Craftsperson of the Year"

John Carrelli

John Carrelli began his career more than 19 years ago in the finishing department at Braceland Brothers, where he received several awards for productivity. John was soon promoted to bindery supervisor and chosen leader of the Process Improvement Team.

John joined Alcom in 2001. One weekend one of the machines broke down and parts could not be ordered. John found a junk block of plastic near his home and came into the plant and fabricated a gear to get the machine running. The job was delivered on time to the client.

John is Finishing Department Manager at Alcom and also heads up their Green Committee. He was instrumental in helping Alcom earn the Sustainable Green Printer certification.



Neographics 2010 "Unsung Hero"

Jim Seybold

Jim Seybold retired from Fuji Graphic Services in 2008, but his customers still remember how much help he was to them through the years. Jim was always available to answer any questions.

Jim was an invaluable member of the Neographics committee for a number of years. His contributions to the success of Neographics are still felt.

But, Jim also gets involved outside of the industry. He and his wife have been foster parents. Jim has been involved in Little League and he is responsible for Cherry Hill High School having a girls soccer program. Jim is also involved with the Special Olympics in Sea Isle City, NJ.

Jim epitomizes the definition of Unsung Hero.



2010 Neographics Judges

Power of Print Judges



Edith Benyovszky
Project Manager
Vanguard Group



Mark Michelson
Editor-in-Chief
Printing Impressions



Kurt Wegelius
Retired
Roosevelt Paper Company

Best of Category Judges



Tom Maddock
Retired
Mohawk Paper Mills



MaryAnn Fong
Assistant Director/
Production Manager
Temple University



Steve Knop



Barbara Glacken
Retired
RIS the paper house

Franklin Judges



Ernie Felici
Principal
Creative Resources Group



Margaret Matt
Graphic Procurement Group Director
Aramark



Mark Montagna
Prepress Manager
Gamse Lithographing Co. Inc.



Debra Rizzi
Principal
Rizco Design



The Winners



Bentley Graphic Communications Inc. Neographics 2010 Power of Print Winner



GMT Magazine - Autumn 2009 Special
XXL USA Edition

Power of Print Runners-Up



1



2



3



4

1st runner up
**Innovation Printing
 & Communications**
 23K Studios

2nd runner up
**Bentley Graphic
 Communications Inc.**
 Korman Communities -
 Investor Look Book Box

3rd runner up
**Consolidated
 Graphics - Tursack**
 Architectural

4th runner up
**Intelligencer
 Printing Company**
 Steinway & Sons
 Catalog

Best of Category Winners



1



2



3



4



5



6



7



8



9

1. Penn National Insurance Award

Annual Reports - smaller than 8.5" x 11"
(4 colors or more)
Sheetfed Press: Over 20"
Intelligencer Printing Company
QVC Corporate Brochure

2. Canon Business Solutions Award

Annual Reports (4 colors or more)
Small Press 20" and under
Astro-Dynamic Print & Graphic Services
Valley Forge Nat. Park Annual Report

3. Annual Reports (4 colors or more)

Sheetfed Press: Over 20"
Riegel Printing Company
Toll Brothers Annual Report

4. Binders - Ring (4 colors or more)

Sheetfed Press: Over 20"
Pack Appeal
U.S.P. Convention 2010 Vinyl Binder

5. Booklets (4 colors or more)

Sheetfed Press: Over 20"
Innovation Printing
Moorestown Friends

6. Books (case bound)

Sheetfed Press: Over 20"
Innovation Printing
K&E 100 Years

7. Box Wraps (1, 2 or 3 colors)

Sheetfed Press: Over 20"
McLean Packaging
True Religion

8. Box Wraps (1, 2 or 3 colors)

Screenprinting/Flexography
Pack Appeal
Williamsburg Color Collection Box

9. Box Wraps (4 colors or more)

Sheetfed Press: Over 20"
McLean Packaging
Usher VIP



10



11



12



13



14



15



16



17



18

10. Roosevelt Paper Company Award

Broadsides (4 colors or more)
Sheetfed Press: Over 20"

Alcom

PB - 110 Brochure

11. Brochures (4 colors or more)

Sheetfed Press: Over 20"

Intelligencer Printing Company

CS - 4058 Infusions Brochure

12. Calendars (4 colors or more)

Sheetfed Press: Over 20"

Riegel Printing Company

Lincoln Financial Desk Calendar

13. Calendars (4 colors or more)

Digital - Toner based/ink jet

Digital Color Graphics

Academy of New Church Calendar

14. Central Lewmar Award

Cards - Holiday/Greeting (4 colors or more)

Digital - Toner based/ink jet

Astro-Dynamic Print & Graphic Services

Astro-Dynamic Holiday Cards

15. Cartons (1, 2 or 3 colors)

Sheetfed Press: Over 20"

McLean Packaging

Frosted Folding Carton

16. Cartons (4 colors or more)

Sheetfed Press: Over 20"

McLean Packaging

KY Fire & Ice

17. Océ Award

Catalogs - 8.5" x 11" or larger (4 colors or more)

Digital - Toner based/ink jet

Printing & Publications

Short Run Catalog

18. College View books

Sheetfed Press: Over 20"

Bentley Graphic Communications Inc.

Loyola University - School of Education View Book

Best of Category Winners



19



20



21



22



23



24

19. Corporate Identity Kit (4 colors or more)
 Sheetfed Press: Over 20"
Bindagraphics
 Bar Ritz-Carlton Identity Promo Pack

20. Beneficial Bank Award
 Digital Printing - Color
 Digital - Toner based/ink jet
Kirkland Printing
 Maxwell Club Invite

21. Digital Printing - Hybrid (combination of digital & traditional printing)
 Digital - Toner based/ink jet
Alcom
 Subtil General Brochure

22. Direct Mail (4 colors or more)
 Sheetfed Press: Over 20"
Intelligencer Printing Company
 Stainmaster Pop-up Mailer

23. Unisource/Philadelphia Unisource Converting Award
 Direct Mail (4 colors or more)
 Sheetfed Press: Over 20"
Riegel Printing Company
 American Legacy Doubling Gum

24. USI Affinity Award
 Direct Mail (4 colors or more)
 Small Press 20" and under & Sheetfed Press: Over 20"
Rowland Printing
 Steel Bright Direct Mailer



25



26



27



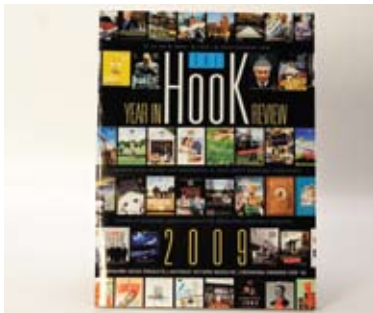
28



29



30



31



32



33

25. Neenah Paper Award

Finishing (foil stamping & embossing/debossing)

Sheetfed Press: Over 20"

Offset Impressions, Inc.

Phoenixville Foundry Brochure

26. Finishing (other special finishing techniques & combination processes)

Sheetfed Press: Over 20"

McLean Packaging

Usher Set Box

27. Folders/Pocket (4 colors or more)

Sheetfed Press: Over 20"

Riegel Printing Company

Bank of America Preferred Lender Folder

28. Invitations (1, 2 or 3 colors))

Sheetfed Press: Over 20"

Innovation Printing

Putting On The Ritz Invite

29. Invitations (4 colors or more)

Sheetfed Press: Over 20"

Penn Publication Services

A Tasteful Evening Invitation

30. Magazines (4 colors or more throughout)

Web Offset - Heatset web

Evergreen Printing Company

Politico - His Town

31. Magazines (4 colors or more throughout)

Web Offset - Non-Heatset web

Bartash Printing Inc.

The Hook - Year In Review

32. Miscellaneous

Sheetfed Press: Over 20"

Allen L. Geiser & Son, Inc.

Ultra-Tech 2008 Co-Wheel Annual Report

33. Newspaper Inserts

Web Offset - Heatset web

Evergreen Printing Company

Backstage - Casting

Best of Category Winners



34



35



36



37



38



39



40



41



42

34. Packaging
Sheetfed Press: Over 20"
Pack Appeal
Yankee Stadium Inaugrial Set-Up Box

35. Posters (4 colors or more)
Sheetfed Press: Over 20"
The Hershey Company
It's All About The Cup

36. Graphic Arts Insurance Agency Award
Posters (4 colors or more)
Digital - Toner based/ink jet
Digital Color Graphics
Killer Kreaations 2009

37. Programs (4 colors or more)
Sheetfed Press: Over 20"
ITP of USA, Inc.
ACC 09 Program Update

38. Case Paper Award
Programs (4 colors or more)
Web Offset - Heatset web
Evergreen Printing Company
IMF - Swim Fashion Program

39. Cabrun Ink Award
Self Promotion (other than own company)
Digital - Toner based/ink jet
Offset Impressions, Inc.
Discovery Branding & Styling

40. Self Promotion (other than own company)
Sheetfed Press: Over 20"
Innovative Print & Media Group
Solutions Guide

41. Self Promotion (own company)
Digital - Toner based/ink jet
Rowland Printing
Rowland Week At A Glance

42. Eastman Kodak Company Award
Self Promotion (own company)
Sheetfed Press: Over 20"
Innovation Printing
Innovation Marketing



43



46



48

43. Xerox Award
Stationery Packages (1, 2 or 3 colors)
Small Press 20" and under
Astro-Dynamic Print & Graphic Services
Joe Craig Photography Stationery Package

46. Thermography
Breneman Printing, Inc.
Vague Holiday Card



44



45



47

44. Student - Labels
Neil Shaffer
Robert Morris University
Shaffer Vineyards

47. They Said It Couldn't Be Done (unusual or unique production techniques)
Finish On Demand, Inc.
Orlando Performing Arts Center Book

45. Student- Shopping Bag
Alyssa Kobylski
Robert Morris University
Shopping Bag for Paititi

48. Lindenmeyr Munroe Award
Environmental Stewardship Award (greenest project)
Sheetfed Press: Over 20"
Bentley Graphic Communications, Inc.
Dansko - Winter/Spring Consumer Catalog

Franklin Award Winners

Alcom (13)
Harleysville, PA

Anro (3)
West Chester, PA

Associates Graphic Services (1)
Wilmington, DE

Astro-Dynamic Print & Graphic Services (2)
Warminster, PA

Bartash Printing Inc. (1)
Philadelphia, PA

Bentley Graphic Communications Inc. (1)
Pottstown, PA

Bindagraphics (2)
Baltimore, MD

Consolidated Graphics - Tursack (1)
Morgantown, PA

Digital Color Graphics (1)
Southampton, PA

Evergreen Printing Company (3)
Bellmawr, NJ

Fort Nassau Graphics (5)
West Deptford, NJ

Innovation Printing & Communications (3)
Philadelphia, PA

Innovative Print & Media Group (5)
Phoenixville, PA

Intelligencer Printing Company (6)
Lancaster, PA

ITP of USA, Inc. (7)
Elizabethtown, PA

McLean Packaging (2)
Moorestown, NJ

Media Supply, Inc. (1)
Exton, PA

Medical Mission Sisters (2)
Philadelphia, PA

Mistretta Design Group (1)
Skillman, NJ

MSA (1)
Cranberry Twp, PA

Riegel Printing Company (6)
Ewing, NJ

Robert Morris University (13)
Moon Township, PA

Justin Lotz
Tyler Donovan
Andrew Mortimer
Beau Pappaterra
Jocelyn Wilson
Adam Lombardi
Debra Ostrander
Kari Crusan
Cassie Weinzierl
Ashley Slifko
Nicol Sabol
Anthony Mcelhinney
Jeanine Sandora

Ron Kalstein Media Services (1)
Southampton, PA

Rowland Printing (4)
Phoenixville, PA

The Imaging Group (1)
Pennsauken, NJ

The Standard Group (1)
Reading, PA

TTMS, Inc. (The Total Mailing System) (1)
West Deptford, NJ

Victor Printing Inc. (1)
Sharon, PA

VWR International, LLC (1)
West Chester, PA

Committee Members

Co-Chair

Roxanne Caputo

The Imaging Group LLC
Pennsauken, NJ

Co-Chair

Jim Reilly

Riegel Printing Company Inc
Ewing, NJ

Faith Davis

Astro-Dynamic Print &
Graphic Services
Warminster, PA

William M. Levins

JLD Creative
Cherry Hill, NJ

Margaret Baumhauer

Graphic Arts Association
Trevose, PA

Brian Elison

Xerox Corporation
Rochester, NY

Jeff Pintof

Rowland Printing
Phoenixville, PA

Brad Wilhelm

Graphic Arts Association
Trevose, PA

Mike Ceribelli

Lindenmeyr Munroe
Div Central National-
Gottesman
King of Prussia, PA

Jim Rosenthal

Digital Color Graphics
Southampton, PA

Louis Vassallo

Rembrandt Stamping &
Embossing Ltd
Pennsauken, NJ

Jill Horan

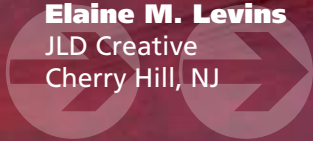
RIS the paper house
Pennsauken, NJ

Joe Walsh

Innovation Printing &
Communications
Philadelphia, PA

Elaine M. Levins

JLD Creative
Cherry Hill, NJ



Neographics®

Power of Print®

Power of Print Sponsor Prisco, Pennsauken, NJ

sponsors

Beneficial Bank
Philadelphia, PA

Cabrun Ink Products
Philadelphia, PA

Canon Business Solutions
Burlington, NJ

Case Paper
Philadelphia, PA

Central Lewmar
Westampton, NJ

Eastman Kodak Company
Rochester, NY

Graphic Arts
Insurance Agency
Philadelphia, PA

Lindenmeyr Munroe
King of Prussia, PA

Neenah Paper
Alpharetta, GA

Oce
Boca Raton, FL

Unisource Philadelphia/
Unisource Converting
Philadelphia, PA

USI Affinity
Philadelphia, PA

Roosevelt Paper Company
Mt. Laurel, NJ

Xerox
Rochester, NY

patrons

Astro-Dynamic Print
& Graphic Services
Warminster, PA

Clinton Envelope & Paper Co.
Pennsauken, NJ

Digital Color Graphics
Southampton, PA

Domtor
Montreal, Quebec

Finch Paper LLC
Glen Falls, NY

Gray Trucking
Beverly, NJ

Heidelberg USA
Cranbury, NJ

Hewlett Packard
Wayne, PA

The Imaging Group
Pennsauken, NJ

Innovation Printing
Philadelphia, PA

International Paper
Memphis, TN

jldcreative
Cherry Hill, NJ

Mead Westvaco
Herndon, VA

Mohawk Paper Mills
Cohoest, NY

NewPage Corporation
Cinnaminson, NJ

Paravano Company, Inc.
Doylestown, PA

Pertech/K&E Printing Inks
Elizabeth, NJ

Rembrandt Stamping &
Embossing, Ltd.
Pennsauken, NJ

Riegel Printing
Ewing, NJ

RIS the paper house
Pennsauken, NJ

Schmid Rhymer USA Inc.
Marlton, NJ

Self-Seal Container Corporation
Bridgeport, PA

contributors

Design:
jldcreative
Cherry Hill, NJ
www.jldcreative.com

Paper:
Roosevelt Paper Co.
Mt. Laurel, NJ
www.rooseveltpaper.com

Printing:
Astro-Dynamic Print & Graphic Services
Warminster, PA
www.astro-dynamic.com